



CENVIRO GROUP DONATES RM250,000 TO MYKASIH

Provides monthly food aid to 250 families in Kulim, Kedah.

KULIM, 6 February 2017: Leading integrated environmental solutions provider, Cenviro Group, launched the MyKasih 'Love My Neighbourhood' food aid programme in Kulim, Kedah, with a contribution of RM 250,000 to MyKasih Foundation.

The contribution formed part of the RM 1 million donation earmarked for food aid initiatives in various communities in Kedah to be administered by MyKasih Foundation.

Cenviro Group Head of Clinical Waste, Amirul Bahri Abd Malek, presented the cheque to MyKasih Foundation Trustee, Puan Siti Khairon Binti Shariff, during the launch ceremony that was held today in Serdang. The event was officiated by State Assemblywoman, Yang Berhormat Dato' Noor Sabrina Mohd Noor.

"We are pleased to be given this opportunity to work with MyKasih Foundation to reach out and render assistance to families in need. As the leader in providing the environmental solutions, Cenviro invests and contributes actively in social development through its Community, Environment and Education programmes. It is our duty to contribute towards community, industry and nation growth, apart from giving back to society, said Cenviro Group's Head of Clinical Waste, Amirul Bahri, in his speech.

The RM 250,000 donated that day would be distributed to 250 low-income households in Kulim, Kedah. Under the one-year aid programme, food aid beneficiaries will receive a cashless monthly allowance of RM 80 through their MyKad account, which can be spent on approved essential food items at partner retail outlets nearby.

The collaboration between Cenviro and MyKasih Foundation started in 2015 with the first RM 1 million being channelled to 1,000 economically-challenged families in Kedah via MyKasih's MyKad-based cashless payment system.

"We chose to continue the partnership with MyKasih Foundation because we have confidence in the efficient, secure and transparent welfare distribution system which uses MyKad technology. This corporate responsibility programme also helps Cenviro to effectively play its role as a responsible corporate citizen", added Amirul Bahri.

During the event, Cenviro presented a cheque to SK Tamil Ladang Wellesley and its students in appreciation of their effort and support towards the Recycle for Life pilot program. Recycle for Life is a recycling program by Cenviro, that provides cash value through a smart card for each of the recycle item submitted. The cash value inside the Recycle for Life smart card can be used to buy goods in selected supermarkets and book stores. This social responsibility recycle program by Cenviro is the first of its kind in Malaysia and in Asia.

“We are happy that the robustness of the recycle for Life cashless program was successfully tested in SK Tamil Ladang Wellesley. This indicates that the system is ready and we plan to introduce and implement the program in all schools nationwide”, added Amirul Bahri.

The concept of a smart card used in Recycle for Life program was conceived by Cenviro along with ePetrol Services as the technology provider is in line with the company’s objectives to improve public participation in recycling activities and also to support the waste separation at source initiatives practiced by the government.

Others present that day were MyKasih Foundation Managing Director Jeffrey Perera and E-Idaman Group Chief Operating Officer Safrul Ridzuan Derani.

In thanking Cenviro Group, Puan Siti Khairon said in her speech, “We are deeply grateful to Cenviro Group for choosing MyKasih as their partner once again this year to implement their corporate responsibility program. They remain steadfast in their mission to give back to communities where they operate by providing temporary financial relief to low-income households through our cashless food aid program.”

Since its inception in 2009, MyKasih Foundation has reached out to almost 230,000 low-income households in over 400 locations nationwide, out of which, 10,000 are primary and secondary student beneficiaries in 200 schools. To-date, more that RM 170 million worth of aid has been channeled to targeted beneficiaries using the MyKasih cashless payment system.

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About Cenviro Sdn Bhd

Cenviro Sdn Bhd stands for ‘Clean Environment’ is the flagship of Khazanah Nasional Berhad’s investment in sustainable development. As the Leader in Integrated Environmental Solutions, we exist to lead the green solutions revolution. We leverage our established ability to provide innovative environmental solutions to accelerate and facilitate the adoption of sustainable practices. We pride ourselves on having adopted cradle-to-cradle philosophy and offer on stop solutions to that effect. We have expertise in all areas of waste management, from treatment to recycling, recovery and final disposal. In addition, we own and operate Malaysia’s first integrated waste management centre in Negeri Sembilan, and our state-of-the-art facilities meet stringent international and local standard. We are committed to continuously caring for a cleaner and more liveable environment for generations to come. We are consistently developing and commercialising leading edge technologies in waste management, renewable energy and human capital development for future sustainability.

About Recycle For Life Program

Recycle for Life is a recycling program that rewards cash through the use of smart card. Cenviro Sdn Bhd conceived the idea of the Recycle for Life and together with ePetrol Services as the technology provider, we developed the implementation concept of a smart card in line with our objective to enhance public practice in recycling activities as well as to support the Government in the Separation at Source initiatives. Through 2+1 collection, Cenviro will collect recyclable items, weigh them and credit a cash value in the Recycle for Life smart card based on the current market price. The smart card can be used for any purchase of goods at selected hypermarkets, bookshops, shops of partner outlets. The program aims to achieve a higher recycling and recovery rate for the country as a whole, encouraging recovery at source and to be the Catalyst for awareness and education, especially by introducing the concept to students/schools nationwide, on the

importance of segregation and recycling for a circular economy, climate change, and the protection of the environment as a whole, with the ultimate goal of meeting the nation's recycling and recovery targets, landfill avoidance and CO2 reduction. The program targets to achieve a higher recycling and recovery rate of 40% for the country by 2020 instead of 22%. Recycle for Life is Cenviro's CSR program, the first of its kind in the country and in Asia. For more information on Cenviro and Recycle for Life program, please visit www.cenviro.com or contact us at 03 2727 6136/ ismawati@cenviro.com

About MyKasih Foundation

MyKasih Foundation is a charity organisation that aims to help underprivileged Malaysians through food aid and education. The uniqueness of the MyKasih program is in the technology that drives its welfare distribution. The MyKasih 'Love My Neighbourhood' food aid program and the MyKasih 'Love My School' student bursary scheme run on an efficient cashless payment system developed by ePetrol Services Sdn Bhd, which uses the chip technology of the Malaysian identity card, the MyKad, and MyKasih smartcard to disburse welfare aid to target beneficiaries. MyKasih relies entirely on donations from the public and corporate bodies, which are tax exempted, to help fund the above welfare programs for the underprivileged. For more information, visit www.mykasih.com or email info@mykasih.com.

About ePetrol Services Sdn Bhd

ePetrol, a subsidiary of Dialog Group Berhad, focuses on developing innovative application solutions for a wide range of clients. It deploys payment services, loyalty, medical and welfare entitlement solutions, including customised solutions for the oil & gas, financial, retail and telecommunications industries. The Company has also conceptualised and pioneered an innovative payment system which uses the Malaysian National ID Card, MyKad as the payment instrument for purchases of goods and services. ePetrol is led by an experienced team of industry experts from payment, loyalty, oil and gas, banking and smartcard industries. For more information, please visit www.epetrol.com.my or email contact@epetrol.com.my.